

We are | **Broadcaster**

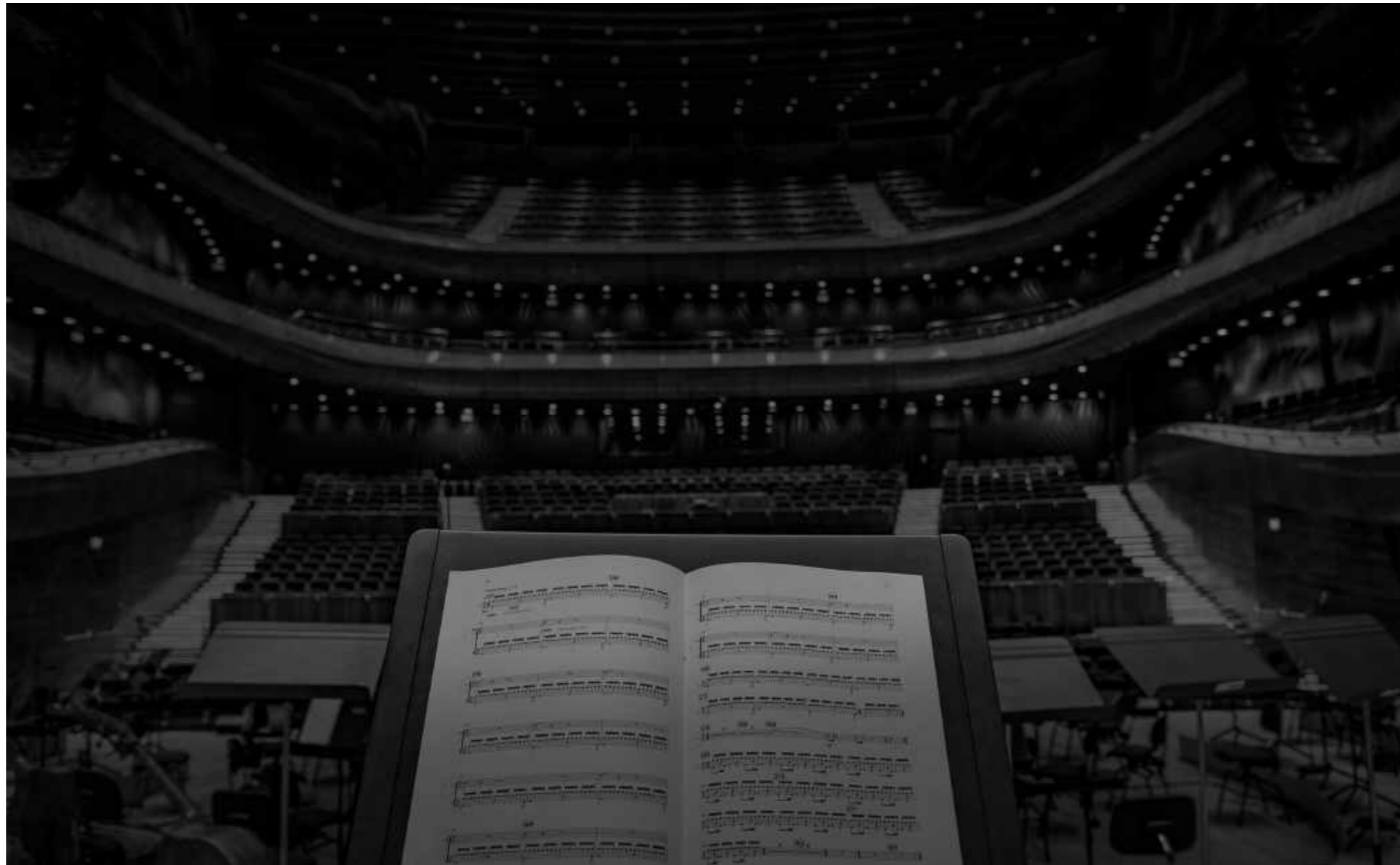
Instead of telling you what we do, we would
rather explain what we are.



**ARE WE A CONTENT AGENCY?
AN AUDIO-VISUAL PRODUCER?
COMMUNICATION CONSULTANTS?**

Each label fits us, but they don't really describe who we are. Because we are all three at once, and so much more

Broadcaster



"EVERY COMPANY IS NOW A MEDIA COMPANY."

Tom Foremski

We build audiences, be it for brands or for media companies. After all, Tom Foremski said it best: "Every company is now a media company."

We are | **Audience builders**

| **Br**

We are | Transmedia



**WE PRIORITISE IDEAS
OVER FORMATS.**

We believe in good communication, in a world where the line between ON and OFF is fading, and the future will be “onLife”.

We are | Storylovers



WE LOVE GOOD STORIES.

Our art and passion lies in discovering and telling them. We don't believe in empty words. Our content is inspired by a brand's essence. Real stories for real people.

We are | **Trust Believers**

THE RELATIONSHIP BETWEEN BRANDS AND CONSUMERS, IS BASED ON TRUST.

We believe that the relationship between brands and consumers, just like the relationship between media and its audience, is based on trust. Now more than ever, in the age of post-truth and infoxication, we have become advocates for the principles of journalism: accuracy, independence, and credibility.





**WE THINK LIKE VIEWERS BEFORE
THINKING LIKE PRODUCERS.**

We do not work for companies, institutions, or media outlets. We work for your audience. That's why we think like viewers rather than producers. Because we owe that not only to our clients, but most importantly: to the audience.

We are | People — centric

We are | Broadcaster

www.broadcaster.media

hola@broadcaster.media

T. +34 93 487 54 82

Avda. Diagonal 612, 3r 9a
08021 Barcelona